

# ANNUAL REPORT

STEVE RUMMLER HOPE NETWORK | 2021



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SRHN RECEIVES THE "MEETS STANDARDS" SEAL

This year, SRHN earned the honorable distinction of meeting all standards set forth by the Charities Review Council. As part of the review process, the Charities Review Council examined four key areas of SRHN's operations: Public Disclosure, Governance, Financial Activity, and Fundraising. Our practices, policies and procedures are all aligned with the accepted standards of accountability, which leads us to greater strength and efficacy as a nonprofit.

Nonprofits that participate in this review "demonstrate responsibility, integrity and transparency to donors as well as the general public."



A MESSAGE FROM OUR BOARD CHAIR

Dear Friends of SRHN,

2021 was a milestone year for the Network, as we celebrated 10 years of the life-saving work set in motion by our founders. We hope to see a world where our services are no longer needed, however, we are still experiencing the highest overdose rates our country has ever seen. Through the incredible efforts by our staff, volunteers and partners, we've been able to provide more resources and services than ever before to meet the rising demand.

We continued to adapt and grow as an organization and this past year saw record expansion of our programmatic offerings. We successfully expanded our Overdose Prevention program in greater MN by adding Naloxone Access Points, distributing a record number of naloxone kits, and training thousands of individuals to save a life. We've taken essential steps to connect with and better support underserved community members.

We launched our Healing Together Campaign to raise awareness of the disproportionate impact of the opioid crisis on BIPOC communities. With the guidance and support of community leaders, we created new translated resources, held spaces for important conversations, and built meaningful partnerships. We are committed to continuing to listen, collaborate, and expand our action in walking alongside all those impacted by the opioid crisis.

SRHN is truly a community organization and we would not be where we are without the incredible support from all of you! Thank you for making it possible to fulfill our mission.

With gratitude,

Sol Ryan

Sol Ryan, Board Chair

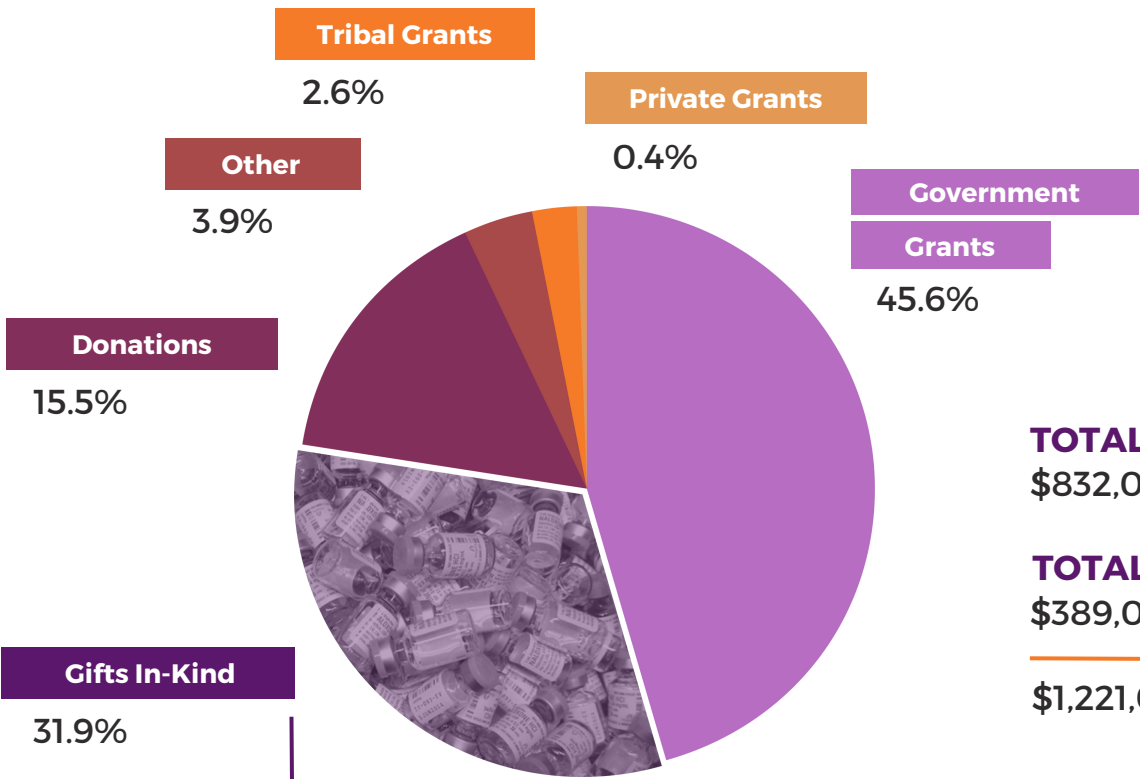


FINANCIAL REPORT

By all accounts, 2021 was a successful year for SRHN. We head into 2022 in a solid position to continue our vital work and expand our program offerings.

This year we saw tremendous growth in income — nearly double that of 2020. Noteworthy revenue impacts include increased state grant funds, and \$44,431 in PPP loan forgiveness. PPP loan funds received in 2020 and 2021 allowed us to retain our full staff and continue to operate at full capacity.

2021 Revenue Sources



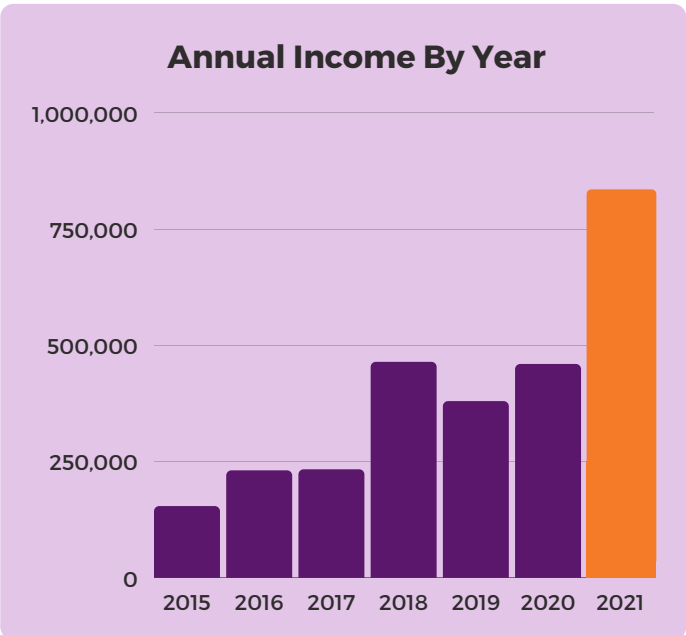
TOTAL FUNDS RAISED  
\$832,044

TOTAL GIFTS IN KIND  
\$389,043

\$1,221,087

Direct Relief Naloxone Donation

In 2021, there was a shortage of affordable naloxone which greatly impacted nonprofits like SRHN. We were fortunate enough to partner with Direct Relief, who donated 23,000 doses of naloxone (a wholesale value of \$376,318.48). This allowed us to continue our work during this time without any disruption of service. We are so grateful to Direct Relief for their support.



\*Annual income figures in the graph above reflect only monetary revenue, they do not include values of in-kind donations

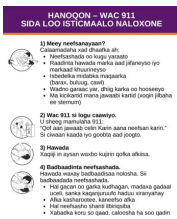


# OVERDOSE PREVENTION

Despite an affordable naloxone shortage and pandemic conditions continuing to disrupt pathways to treatment and recovery, our Overdose Prevention (ODP) Program saw its busiest and most productive year yet.

With the help of our powerful Network of volunteers, community naloxone trainers, Naloxone Access Points and organization partners, we distributed 17,695 naloxone kits in 2021. Our trainings continued to be hosted primarily by Zoom webinar and on our online training module.

## New in Overdose Prevention This Year



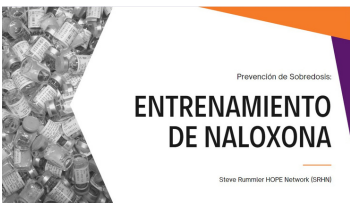
### Translated Kit Cards

All of our naloxone kits now include instruction cards with translations in Spanish, Somali, and Hmong.



### Fentanyl Test Strips

SRHN now provides fentanyl test strips as an overdose prevention and harm reduction tool.



### Spanish Training Video

Our basic naloxone training is now available in a Spanish language format.

## 2021 ODP Program Stats

% Reflects Program Outcomes Compared to 2020



17,695 Naloxone Kits Distributed

↑ 42%



152 Naloxone Trainings Hosted

↑ 49%



1,904 Individuals Trained

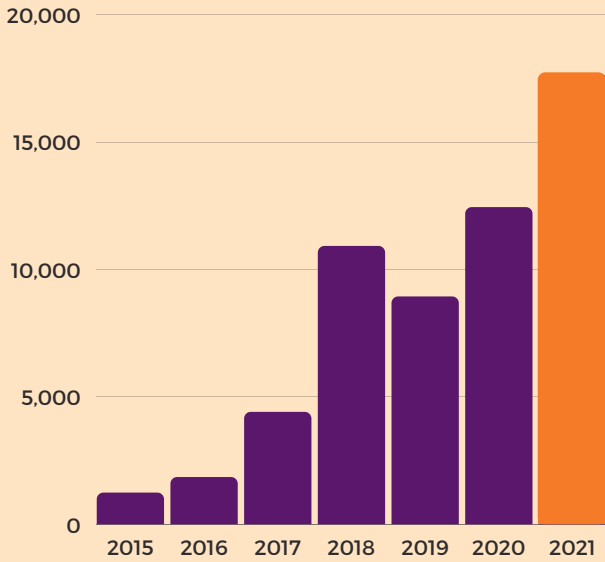
↑ 73%



612 Online Training Module Signups

↑ 258%

## Naloxone Kits Distributed



## Fentanyl Test Strips

SRHN began distributing fentanyl test strips (FTS) in September. FTS can detect the presence of fentanyl and many fentanyl analogues in nearly any drug batch.

Fentanyl and other highly potent synthetic opioids have become the primary driver of overdose fatalities in the U.S. Fentanyl now accounts for 4 out of every 5 opioid overdose deaths in Minnesota (MDH).

### 2021 FTS Stats

- 3,328 FTS Kits Distributed to Partners Orgs and Individuals (that's 13,312 total strips!)

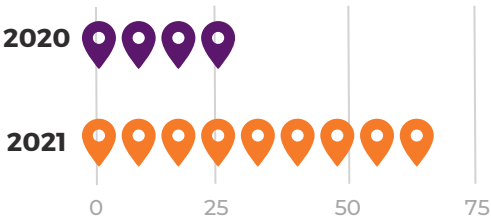
## Naloxone Access Points (NAPs)

Our Naloxone Access Point (NAP) program has continued to grow since its inception as a pilot program in 2019. Naloxone Access Points are publicly accessible pick-up sites for naloxone. NAPs play a crucial role in fighting the overdose crisis in our state. We cannot thank all of our NAPs enough for their dedication to the program and their communities.

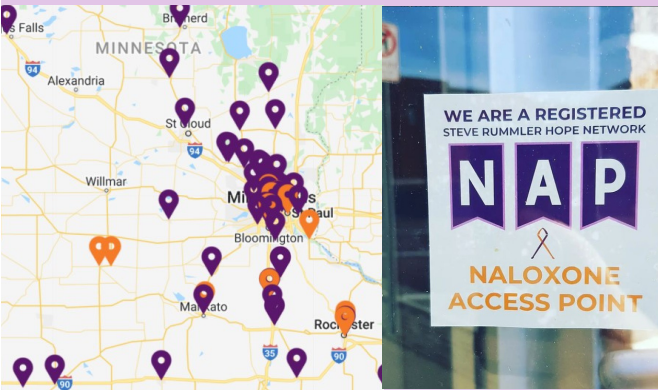
### 2021 NAP Stats

- 38 New NAPs Added to Our Map
- 676 FTS Kits Distributed
- 4,771 Naloxone Kits Distributed

In 2021, our total number of NAPs rose from 27 to 65. That's an increase of 141%!



SRHN kits include 4 FTS strips, an instruction card for testing, and a QR code to a short, anonymous survey.



### NAPs help:

- Improve regional access to naloxone
- Provide anonymity to those seeking kits
- Reduce stigma through public identification to normalize naloxone as a public health resource



### FIND A NAP

Scan to find your nearest NAP or to sign up your organization



# ADVOCACY + AWARENESS



## Steve's Law

With overdose deaths rising, it's vital that the public is aware of the Good Samaritan laws that protect them when acting in good faith to save a life. Over the Summer and into the Fall we launched a billboard campaign to raise awareness of Steve's Law in out state MN.

# EVENTS

## Reconnecting with Hope Gala

On October 29th we hosted our 5th annual gala. Thank you so much to everyone who attended, donated, sponsored, and volunteered. The funds raised from the gala are critical to our programs and operations. We couldn't do it without your support.



[View the Event Photos!](#)



**Champion of Our Cause Award Recipient**  
*Angela Reed*

### 2021 Gala Stats

- **28 Sponsors**
- **224 Attendees**
- **\$91,250.25 Total Funds Raised**



Our founders, Bill and Judy Rummier, joined us all the way from New Hampshire! We were also grateful to have our former Executive Director, Lexi Reed Holtum, in attendance.

## Community Events

We were thrilled to be back in-person connecting with the public at community events; handing out kits and information, doing trainings, and representing SRHN!



# HEALING TOGETHER

## About the Campaign

According to preliminary 2020 data, African Americans in Minnesota face three times the risk of fatal drug overdose as white Minnesotans (MDH). This is not representative of higher rates of drug use, but rather can be attributed to the same socio-economic and historical obstacles that account for numerous other health disparities. The goal of the Healing Together campaign is to address the disproportionate impact of the opioid crisis on Black communities.



## Spreading Awareness and Starting Conversations

Our staff represented the campaign and handed out informational materials and campaign merch at several events over the summer.

## Campaign Webinars

Scan the QR code below to view all of our recorded webinars on our campaign resources page.

### Stigma and Shame as Barriers to Recovery

Speaker: *Sammer Elkahteb*

### East African Recovery Support

Speaker: *Farhia Budul*

### Pathway to Recovery:

#### Insights from Treatment Court

Speakers: *Abu As-Sidiq and Judge Gina Brandt*

### The Cost of Criminalization: Substance Use Disorder and the Criminal Legal System

Speakers: *Gina Evans and Woodrow Jefferson*

### Healing Together: A Panel Discussion with the Healing Together Advisory Council

Speakers: *Pearl Evans, Nate Hurse, Angela Reed, Yussuf Shafie, and William Westberry*

## Advisory Council



**Pearl Evans**  
Overdose Prevention Program Administrator, MDH's Injury and Violence Prevention Section (IVPS), SRHN Board Member

**Nate Hurse, MBA, MSW, LICSW, LADC**  
Consultant, MN DHS Alcohol Drug Abuse Division



**Angela Reed**  
Chief Operations Officer, Turning Point, Inc.

**Yussuf Shafie, MSW, LICSW, LADC**  
CEO, Treatment Director, Alliance Wellness Center



**William Westberry, BS, LADC**  
Clinical Supervisor - Culturally Specific Programs, Park Avenue Center



**FOR MORE INFORMATION:**  
Visit our campaign resources page to learn more



# OUR NETWORK

## Volunteers

None of our work is possible without the contributions of our dedicated volunteers. Each week our volunteers work tirelessly to assemble our naloxone kits, and new this year — fentanyl test strip kits! We also have a group of volunteer naloxone trainers, who make an impact in their communities by hosting public trainings in person and via Zoom! A heartfelt thank you to our amazing volunteers!

### 2021 Volunteer Stats

- **131** Individuals Trained by Community Trainers
- **3,000** FTS Kits Assembled
- **15,595** Naloxone Kits Assembled

### Community Trainer Spotlight



*Last year I became a Community Overdose Prevention Instructor to be part of the solution with the opioid epidemic in my community. Over the past year, we have seen a significant increase in overdose deaths related to fentanyl. Each of these deaths was an immense loss to our community and could have been prevented with naloxone. I love how my organization collaborates with Steve Rummler HOPE Network, allowing us to get naloxone out into our community and raise awareness of the direct impact that opioids have.*

— Stephanie Jordan



### LEARN MORE

Learn about OUD, MAT and view our resource map



## AmeriCorps VISTAs

In 2021, our talented VISTA team grew and made great strides on their service project. After over a year of research and design, we are excited to share their work — a new resource on our website which will help individuals and families learn the basics of Opioid Use Disorder and find their pathway to the beginning stages of recovery in MN.

Thank you *Dan Dewitz, Liz Johnson, AJ Peterson, Isha Shah, Emily Smith, Kelsey Tatarek, and Marissa Wolff* for your service.

## Organization Partners

The life-saving impact of our services is possible because of the initiative of our partners near and far. In 2021 our Network expanded and strengthened by over 150 new partnerships with community organizations, advocates, health care facilities, and others dedicated to ending overdose deaths. We've been especially overwhelmed with gratitude for the new connections we've made through our fentanyl test strip initiative. A community approach is necessary to ending the opioid crisis, and we are proud to join so many others in providing hope.

# A DECADE OF HOPE

In 2021, Steve Rummler HOPE Network celebrated our 10th anniversary. We are grateful for the support over the years that brought us here today and are committed to growing our impact. Here is a look back at some of our major milestones.



**June 18, 2014**

The Foundation holds our first naloxone training session.

**July 1, 2019**

The Opiate Epidemic Response Law is signed by MN Governor Tim Walz.



**January 1, 2020**

SRHN launches our Naloxone Access Point (NAP) program.



**February 5, 2021**

SRHN launches our Healing Together campaign.



**VIEW THE FULL TIMELINE**

Scan the code for more of SRHN's history of HOPE

**July 15, 2011**

Bill and Judy Rummler begin the Steve Rummler Memorial Foundation to honor their late son Steve Rummler.



**May 7, 2014**

MN state legislature passes Steve's Law.



**February 5, 2015**

The first lectures from our "Pain, Opioids and Addiction" Lecture Series go live on the MMA's website.



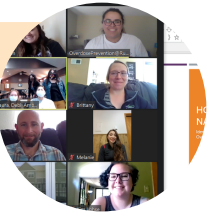
**June 15, 2017**

The Foundation rebrands as the Steve Rummler HOPE Network.



**March 30, 2020**

SRHN hosts our first naloxone training webinar over Zoom.



**August 3, 2020**

Our online naloxone training module, available 24/7 on our website, officially launches.



**September 20, 2021**

The Network begins distributing fentanyl test strips.



# THANK YOU TO OUR GENEROUS DONORS

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Mark Anderson  
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Steve Waldor

*If your name has been inadvertantly omitted, or there is an error in the listing, please accept our apologies and contact us at [hope@rummlerHOPE.org](mailto:hope@rummlerHOPE.org)*

*The Steve Rummler HOPE Network is a 501(c)(3) Public Charity.*







Steve Rummler HOPE Network  
2233 University Ave W, Suite 325  
Saint Paul, MN 55114

## LET'S CONNECT



[steверummlerHOPEnetwork.org](http://steверummlerHOPEnetwork.org)



[hope@rummlerHOPE.org](mailto:hope@rummlerHOPE.org)



(952) 943-3937



@RummlerHOPE

## DONATE ♥



CHEQRPAY



## MISSION

The mission of the Steve Rummler HOPE Network is to heighten awareness of the opioid crisis, address its impact on the physical and emotional burdens of addiction and chronic pain, and improve the associated care processes.

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