

Steve Rummler HOPE Network's  
6th Annual Gala

# resilience

HONOR. INSPIRE. RESTORE.

Dear Friend of the Steve Rummler HOPE Network,

Drug overdose is the leading cause of accidental death in the United States. A record setting 108,000 fatal overdoses occurred in 2021, and over two-thirds of these involved opioids (CDC). For over a decade, the Steve Rummler HOPE Network has worked tirelessly to prevent overdose deaths; advocate for policies that support improved treatment, recovery, and safety; and build education and awareness on these topics.

Last year, Steve Rummler HOPE Network saw many organization milestones:

- Distributed 17,695 life-saving naloxone kits – a 42% increase from 2020.
- Trained 1,904 individuals on how to recognize an opioid overdose and how to administer naloxone to save a life – a 73% increase from 2020.
- Established 38 new Naloxone Access Points (NAPs), for a total today of 81. NAPs are publicly accessible pickup sites for naloxone and fentanyl test strips, located all over the state.
- Began distributing fentanyl test strips and distributed 3,328 kits to our Overdose Prevention partners and individuals (that's 13,312 total strips!).

In 2020, there were 3,990 emergency room visits for opioid-involved overdoses (MDH). Every one of these events represents a life saved by proper medical attention and **naloxone**. This is our work and the work of our partners in action. Each naloxone and fentanyl test strip kit we hand out is a chance at recovery. Each health care provider we educate on effective pain management fosters a field more focused on individualized wellness. Each person we educate on Steve's Law is a community member empowered to respond in an overdose crisis.

This year we are proud to present our sixth annual gala: *Resilience*. Our community has made great strides in continued efforts to create solutions to rising overdose rates. We look forward to coming together on **Friday, October 14, 2022** to *honor* the strength of our partners, *inspire* connection in our communities, and *restore* hope for all.

We are contacting you today to see if you will join our fight against the opioid crisis by sponsoring our 2022 gala. With your support we can expand our reach and create a broader community response to the tragic losses of life to overdose, and the physical and emotional burdens of substance use disorders and chronic pain.

Please see the attached sponsor information sheet for details. If sponsorship isn't an option for you, we are also taking items for our live and silent auction, so please let us know if you'd like to donate!

Thank you in advance for your consideration. We look forward to hearing from you.

Sincerely,



Alicia House  
Executive Director  
(612) 217-4212  
ahouse@RummlerHOPE.org



## ABOUT THE EVENT | *resilience* Gala

Friday, October 14, 2022 • 6:00 PM  
**Metropolitan Ballroom & Clubroom**  
5418 Wayzata Boulevard  
Golden Valley, MN 55416

Steve Rummier HOPE Network's  
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## SPONSORSHIP OPPORTUNITIES

### SPONSOR LEVELS & BENEFITS

#### GOLD













\$2,500

#### SILVER

\$1,500

#### BRONZE

\$750


Inclusion in advertising and social media marketing			
Logo on table signage			
Logo on event website			
Logo on sponsor signage			NAME LISTED (NO LOGO)
Event tickets	1 TABLE OF 10	1 TABLE OF 10	4 TICKETS
Ad in printed event program	HALF PAGE	QUARTER PAGE	NAME LISTED (NO AD)
Information/promotional materials on resource table			
Inclusion in annual report			

To purchase your sponsorship go to [srhngala22.givesmart.com](https://srhngala22.givesmart.com)

### QUESTIONS?

Contact Alicia House

 [ahouse@rummlerhope.org](mailto:ahouse@rummlerhope.org)

 (612) 217-4212



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## **SPONSOR AD SPECIFICATIONS**

**FULL PAGE AD**

**5" x 8"**

**HALF PAGE AD**

**5" x 3.875"**

**QUARTER  
PAGE AD**

**2.375" x 3.875"**

**Please provide  
ad art in a high  
resolution  
(300 DPI)  
JPG format**