

Sample Social Media Copy

Naloxone Access Point (NAP) Program

Thank you for joining our NAP program! We encourage you to promote your participation in the program. Below are some examples of social media posts for you to use as a guide.

For NAPs Offering Naloxone

- * Got naloxone? We do! 🙌 [YOUR BUSINESS NAME] is proud to partner with the Steve Rummeler HOPE Network as a Naloxone Access Point (NAP). Please contact us if you need a kit.
- * Drug overdoses are the no. 1 cause of accidental death in the US. It's time for that to change. Come visit us at [YOUR BUSINESS NAME] to receive a free naloxone kit. Let's #EndOverdoseDeaths together.
- * We are a registered Naloxone Access Point (NAP)! 📍 We've joined with the Steve Rummeler HOPE Network to make naloxone more accessible in MN. Swing by during business hours to pick up a free kit, and let's end #EndOverdoseDeaths together!
- * We're proud to be a Naloxone Access Point (NAP) and do our part to prevent overdose deaths in Minnesota! Please reach out to us if you'd like a naloxone kit. #CarryNaloxone

For NAPs Offering Naloxone + Training

- * We've partnered with the Steve Rummeler HOPE Network to end the #OpioidCrisis in MN! As a Naloxone Access Point (NAP), we offer on-site naloxone training and free naloxone kits. Give us a call at (xxx) xxx-xxx to set up an on-site training and get your kit today.
- * Did you know in addition to our normal services, we also offer naloxone training and kits? We are a registered Naloxone Access Point (NAP), which means you can stop by, get trained by our staff and receive a naloxone kit, free of charge. Help us prevent overdoses and save lives! ❤️



Don't forget to tag us @RummelerHOPE! We'd love to see and share your posts!